



Four Seasons Produce, Inc. Interviewed and Featured in Recent Industry Article

FOR IMMEDIATE RELEASE

(Ephrata, PA) Current weather conditions as well as the continued recovery from Florida's January freeze have many buyers focusing on Mexican product to supply the gaps. Four Seasons Produce, Inc. Director of Procurement, Jason Hollinger, was recently interviewed and featured in a February 16, 2010 article published by The Packer.

Excerpt from The Packer: Jason Hollinger, Director of Procurement for Four Seasons Produce, Inc., Ephrata, PA., said Mexican produce has helped make up for some supply gaps. "Mexico has sent a lot of the tomatoes, peppers and vegetables they would normally keep in Mexico to the states through Nogales (Ariz.) because they heard about the high prices," Hollinger said in mid-February. Mexico should remain with supplies until the end of April and into early May when Florida is expected to return to volume, Hollinger said. The northeastern distributor expects prices for beans, peppers and tomatoes to remain high. Hollinger said he's seeing beans shipped to the East Coast hitting the mid-to-high \$40s with some hitting as high as the low \$50s.

For more information regarding the February 16th Packer article, please click on the link below to view the complete article on The Packer's website.

<http://thepacker.com/Supply-gaps-continuing-for-Florida-vegetables/Article.aspx?oid=988247&aid=683&fid=PACKER-CROPS-AND-MARKETS>

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